

**THE UNIVERSITY OF HONG KONG
FACULTY OF BUSINESS AND ECONOMICS**

Master of Philosophy (MPhil) / Doctor of Philosophy (PhD) Coursework Syllabus

For students registered between September 2018 and August 2021:

General Notes

1. Not all the courses listed in the syllabuses will necessarily be offered every year. The supervisor may, depending on individual student's research field and needs, recommend that a student replace the listed course(s) with course(s) from the MPhil/PhD curricula of cognate disciplines, or those offered by other local UGC-funded tertiary institutions under the Cross-Institutional Course Enrollment Scheme, subject to the approval of the Faculty Higher Degrees Committee (FHDC).
2. Students may, on the recommendation of the supervisor and subject to availability and approval, take course(s) from the taught postgraduate programmes offered by the Faculty which are not otherwise listed in the syllabus. However, such course(s) taken will not be counted towards fulfilling the Faculty coursework requirement, unless special approval is given by the supervisor and the FHDC.

ACCOUNTING

Requirement - **MPhil/PhD**: 6 compulsory courses and 2 elective courses from the list below.

Course Code	Course Title	Compulsory (C) / Elective (E)
BUSM6001	Research Methods for Business Studies	C
ACCT6013	Doctoral Accounting Seminar I	C
ACCT6014	Doctoral Accounting Seminar II	C
ACCT6017	Theoretical Accounting Research	C
ECON6011	Microeconomic Theory	C
ECON6005	Econometric Theory I	C
FINA6017	Corporate Finance Theory	E
FINA6053	Empirical Corporate Finance	E
FINA6054	Selected Topics in Financial Research	E
FINA6055	Empirical Programming Methods for Business Research	E
	Course from the Master of Accounting (MAcct) programme offered by the Faculty, subject to approval	E
	Course from the MPhil/PhD curricula offered by the Faculty/other Faculties/other local UGC-funded tertiary institutions under the Cross-Institutional Course Enrollment Scheme, subject to approval	E

ECONOMICS

Requirement - **MPhil**: 3 compulsory courses and 3 elective courses from the list below.

Requirement - **PhD**: 9 compulsory courses and 1 elective course from the list below.

Course Code	Course Title	Compulsory (C) / Elective (E)
ECON6011	Microeconomic Theory	C
ECON6012	Macroeconomic Theory	C
ECON6005	Econometric Theory I	C
ECON6056	Econometric Theory II	C (PhD) E (MPhil)
ECON6036	Game Theory and Applications	C (PhD) E (MPhil)
ECON6010	Monetary Policy: Theory and Practice	C (PhD) E (MPhil)
ECON6002	Selected Topics in Microeconomics	C (PhD) E (MPhil)
ECON6052	Selected Topics in Macroeconomics	C (PhD) E (MPhil)
ECON6054	Graduate Seminar in Economics	C (PhD)
	Course from the Master of Economics (MEcon) programme offered by the Faculty, except “ECON6021 Microeconomic Analysis” and “ECON6022 Macroeconomic Analysis”	E (PhD)
	Course from the MPhil/PhD curricula offered by the Hong Kong University of Science and Technology (HKUST) or the Chinese University of Hong Kong (CUHK) under the Cross-Institutional Course Enrollment Scheme, subject to approval	E

FINANCE

Requirement - **MPhil**: 3 compulsory courses and 3 elective courses from the list below.

Requirement - **PhD**: 7 compulsory courses and 3 elective courses from the list below.

Course Code	Course Title	Compulsory (C) / Elective (E)
ECON6011	Microeconomic Theory	C
ECON6012	Macroeconomic Theory	C
ECON6005	Econometric Theory I	C
FINA6016	Asset Pricing Theory	C (PhD) E (MPhil)
FINA6017	Corporate Finance Theory	C (PhD) E (MPhil)
FINA6052	Empirical Asset Pricing	C (PhD) E (MPhil)
FINA6053	Empirical Corporate Finance	C (PhD) E (MPhil)
FINA6054	Selected Topics in Financial Research	E
FINA6055	Empirical Programming Methods for Business Research	E
	Course from the Master of Finance (MFin) programme offered by the Faculty, subject to approval	E
	Course from the MPhil/PhD curricula offered by the Faculty/other Faculties/other local UGC-funded tertiary institutions under the Cross-Institutional Course Enrollment Scheme, subject to approval	E

INNOVATION AND INFORMATION MANAGEMENT

Requirement - **MPhil/PhD in the Information Systems subfield**: 3 compulsory course and 3 elective courses from the list below.

Course Code	Course Title	Compulsory (C) / Elective (E)
BUSM6001	Research Methods for Business Studies	C
IIMT6004	Research Methodologies in Information Systems	C
IIMT6006	Research Seminars in Information Systems	C
IIMT6005	Survey of Research in Information Systems	E
IIMT6015	Research Methodologies in Operations Management	E
IIMT6016	Research Seminars in Operations Management	E
	Course from the MPhil/PhD curricula offered by the Faculty/other Faculties/other local UGC-funded tertiary institutions under the Cross-Institutional Course Enrollment Scheme, subject to approval	E

Requirement - **MPhil/PhD in the Operations Management subfield**: 3 compulsory course and 3 elective courses from the list below.

Course Code	Course Title	Compulsory (C) / Elective (E)
BUSM6001	Research Methods for Business Studies	C
IIMT6015	Research Methodologies in Operations Management	C
IIMT6016	Research Seminars in Operations Management	C
IIMT6005	Survey of Research in Information Systems	E
IIMT6004	Research Methodologies in Information Systems	E
IIMT6006	Research Seminars in Information Systems	E
	Course from the MPhil/PhD curricula offered by the Faculty/other Faculties/other local UGC-funded tertiary institutions under the Cross-Institutional Course Enrollment Scheme, subject to approval	E

MANAGEMENT AND STRATEGY

Requirement (for students registered in or after September 2019) - **MPhil/PhD**: 3 compulsory courses and 2 elective courses from the list below.

Requirement (for students registered in September 2018) - **MPhil/PhD**: 1 compulsory course (BUSM6001 Research Methods for Business Studies) and 3 elective courses from the list below.

Course Code	Course Title	Compulsory (C) / Elective (E)
BUSM6001	Research Methods for Business Studies	C
MGMT6009	Research Seminars in Human Resources Management and Organisational Behaviour	C
STRA6015	Advanced Topics in Strategy and International Business	C
STRA6012	Research Methodologies in Economics and Strategy	E
	Course from the MPhil/PhD curricula offered by the Faculty/other Faculties/other local UGC-funded tertiary institutions under the Cross-Institutional Course Enrollment Scheme, subject to approval	E

MARKETING

Requirement - **MPhil/PhD (except the Quantitative subfield)**: 2 compulsory courses and 2 elective courses from the list below.

Course Code	Course Title	Compulsory (C) / Elective (E)
BUSM6001	Research Methods for Business Studies	C
MKTG6002	Research Seminars in Marketing I: Consumer Behaviour	C
MKTG6003	Research Seminars in Marketing II: Quantitative Studies	E
STRA6015	Advanced Topics in Strategy and International Business	E
ECON6036	Game Theory and Applications	E
ECON6002	Selected Topics in Microeconomics	E
	Course from the MPhil/PhD curricula offered by the Faculty/other Faculties/other local UGC-funded tertiary institutions under the Cross-Institutional Course Enrollment Scheme, subject to approval	E

Requirement - **MPhil/PhD in the Quantitative subfield**: 4 compulsory courses and 3 elective courses from the list below.

Course Code	Course Title	Compulsory (C) / Elective (E)
BUSM6001	Research Methods for Business Studies	C
ECON6011	Microeconomic Theory	C
ECON6005	Econometric Theory I	C
ECON6056	Econometric Theory II	C
MKTG6002	Research Seminars in Marketing I: Consumer Behaviour	E
MKTG6003	Research Seminars in Marketing II: Quantitative Studies	E
STRA6015	Advanced Topics in Strategy and International Business	E
ECON6036	Game Theory and Applications	E
ECON6002	Selected Topics in Microeconomics	E
	Course from the MPhil/PhD curricula offered by the Faculty/other Faculties/other local UGC-funded tertiary institutions under the Cross-Institutional Course Enrollment Scheme, subject to approval	E